

Press Release

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Re: Snapi® by KitchenHappy™ Technology

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Technology within KitchenHappy's Snapi®

Snapi®, designed to serve big-bowl fare such as salads and pasta with one hand, accomplishes its unique purpose right from the start by allowing users to simply press it open.

The technology behind the squeeze-open feature was created by Jack Elder, president of Multiject and inventor of Snapi for KitchenHappy™. Snapi is protected by four utility and design patents. Made in America, the single-hand server is manufactured using multi-shot injection molding: two-shot for the main part, and single-shot for its slider/lock.

“Snapi is injection molded because it is cost-effective and feature-rich” Elder said. “Snapi’s large grasping area allows a good sized quantity of food to be moved at one time. The soft-touch grip is bonded to the hard substrate so that food can’t get into the joint, and it’s easy to clean.”

Elder also devised the locking mechanism that allows Snapi to remain in a closed position to ensure convenient, space-saving storage. A stainless steel spring is assembled along with the slider/lock at the press as each two-shot part comes out of the molding machine.

“The stainless steel spring assures that the forces will not change over time, as all polymers creep,” Elder said. “The locking mechanism is designed to hold Snapi shut for storage. It needs to be activated in a specific spot so that it doesn’t inadvertently open while in a kitchen drawer.”

Snapi currently comes in four (4) colors: Ice (white), Kiwi (green), Watermelon (red) and Berry (blue). They are BPA free and dishwasher safe. Most important, Snapi truly is "The fun way to serve food."

For more information about Snapi, please go to <http://wholesale.kitchenhappy.com>, e-mail smiles@kitchenhappy.com or call 248-453-5177.